

# Josephine Ingoglia

CREATOR OF GIUSYBELLA IN SICILY · FOUNDER OF ISOLA MAREA

## I put the real Sicily *in front of the people who come.*

First-generation Italian American, living on our olive farm in the Belice Valley. My audience is the diaspora: Americans, Canadians, Brits and Australians with Sicilian roots who don't just watch, they book.



**62%**

reach from non-followers on the Belice €1 Weekend

**~200K**

views from 125 organic posts in one campaign

**276K**

views on my last 28 reels, in three weeks

**80%**

of my audience in the US, Canada, UK and Australia

**13.3K**

followers on @giusybella\_in\_sicily

**1.2K**

subscribers on my email list, and growing

**165K**

views on my top reel

### The Belice €1 Weekend.

100+ applications · 15 winners · 125 organic posts and stories · ~200,000 views · 17,000 Instagram views during the weekend · 62% reach from non-followers · 50 new GAL Instagram followers

### Who I work with

- **Comuni, GAL & tourism boards** Put your town in front of the diaspora abroad.
- **Hotels & experiences** Reels, stories and UGC that show your place the way a guest would.
- **Brands** Sicilian and Italian brands reaching English-speaking travelers.
- **Piccoli produttori** Farms, cheesemakers, artisans, pasta classes. A price made for you.
- **Restaurants** La Tavola: your table, your family, your dish.
- **Podcasts** Book me as a guest. As heard on Get Glazed.

### Packages

- **UGC video** from €250 per video · ad use extra
- **Piccoli Produttori** from €150
- **La Tavola** from €200 + the meal
- **Stay + Story** from €450 + the stay
- **Brand feature** from €600
- **Campaign** from €1,500
- **Creator campaigns** Progetti su misura · preventivo entro 48 ore
- **Territory projects** Progetti su misura · preventivo entro 48 ore
- **Podcast guest** No fee

### Worked with

GAL Valle del Belice · Le Vie dei Tesori · Dream Hotel Pantelleria · Vini Vaccaro · Palazzo Monroy · Baglio Cappello · Get Glazed podcast

### One promise

Paid work lives on Giusybella's channels, always labeled. Isola Marea's recommendations, including my hotel and location breakdowns, can't be bought. That's why travelers trust them, and why a feature from me is worth something.

**Let's talk:** hello@josephineingoglia.com · josephineingoglia.com · @giusybella\_in\_sicily · Fatturazione con partita IVA italiana · P.IVA IT02924680818